



Welcome

Welcome to the 2021 Bicheno Food and Wine Festival.

In its fourteenth year, the Bicheno Food and Wine Festival is an iconic Tasmanian event which unashamedly promotes the produce and producers from the East Coast region.

After the cancellation of the 2020 event due to COVID-19, we anticipate our 2021 festival will be a return to full strength: enticing over 3000 attendees to participate in the dream: our idyllic coastal lifestyle; beautiful beaches and the quality food and drinks produced in our area.

The festival site overlooks the beautiful Waubs Bay. Producers are able to promote and sell their wares to over 3000 festival goers. The live music (from several different stages) is just one of the stand out features of the festival - there is also a classic surfboard show, cooking master classes throughout the day and of course the all the fabulous food, wine and beer stalls. It's always a sell out event and guaranteed again to be a feature of the Tasmanian events calendar for locals and visitors alike.

Without our Stallholders we don't have a Festival. We love to welcome fresh faces as well as returning friends, and invite you to submit an application via our [online form](#). Applications will be assessed by the Bicheno Food & Wine Festival board and successful applicants will be offered a site - space is limited and therefore it is a competitive process. It is very important you read the stallholder information below before submitting your application for the best opportunity of success. Joint applications of compatible drink and food producers will be looked upon very favourably.

Good luck with your application.

David Reed
Chair
Bicheno Festivals Committee Inc.



Stallholder Information

All stallholder information is collected via online forms – the application form is available [here](#) and should take around 10 minutes to complete... if you've got all your stall information handy, that is.

Successful applicants will be asked to complete a secondary form that will collect insurance details, RSA certificates, safe food handling information etc.

Important Dates

Stallholder Applications Close	14 July 2021
Notification to all successful stallholders	20 July 2021
Stallholder site fees due	31 August 2021
Festival tickets go on sale (East Coast local)	01 August 2021
Festival tickets go on sale (online)	01 September 2021

Assessment Criteria

The Board will decide who will be offered a site based on the criteria below, however final choices will be made based on diversity, ability to accommodate applicant space & power requirements, innovation and the willingness to work collaboratively with event organisers.



<p>Offering</p>	<ul style="list-style-type: none"> - Innovative, seasonal, quality, East Coast provenance - Pricing and value - At least one entrée size option at \$8 or under - No glass to be used for serving except by explicit permission of the Festival Board
<p>Presentation & site requirements</p>	<ul style="list-style-type: none"> - Visually appealing - Environmentally friendly - Power requirements - Site size and access requirement
<p>Previous Event Participation</p>	<ul style="list-style-type: none"> - Worked cooperatively with Festival staff - Left site clean and removed waste - Paid stall fees on time - Complied with all Festival requirements

Offering

Food

Attendees are expecting food which represents the East Coast of Tasmania, that is of high quality and is innovative.

Our Festival is intended to be a “tasting” experience. Feedback from attendees at past Festivals indicates that appropriately-priced entrée-sized offerings are important, to accommodate “grazing” over the course of the day, as opposed to choosing just one large meal. Please ensure you have at least one dish which is priced at \$8 or under.

There is also an interest in share plates.



All stalls serving food must either hold a Tasmanian-issued mobile food certificate or complete a temporary food registration form at:

<http://gsbc.tas.gov.au/wp-content/uploads/2017/11/Temporary-Food-Business-Application.pdf>

Drinks

Feedback from attendees is that they enjoy this Festival due to its feeling of “safeness”. It is an opportunity for attendees to taste different drink products from our region, rather than consume large amounts of alcohol. Keeping this in mind:

- Only East Coast produced drink products may be sold.
- Spirits may be sold by the single nip. No bottles of spirits may be sold.
- In general the Festival site is a glass-free area. However **wine may be sold by the bottle until 4pm**. Other use of glass bottles will be considered by the Festival Board.
- Serving staff must hold an RSA certificate.
- All alcohol sales must cease at **5pm**.

Power & Gas

Due to the location of our iconic site, electric power is always limited. Therefore it is imperative you calculate your power requirements accurately in your application.

All leads and electrical equipment must be tagged and tested before you arrive on site and evidence provided to the Festival Site Manager or his delegate on request.

If you use gas equipment or fittings they must be inspected for standard compliance by a licenced gas fitter and you must provide evidence of such inspection if required by the Festival Site Manager or his delegate.



Waste Management

In order to minimise our impact on the environment, Bicheno Food & Wine Festival only allows compostable serving items at the festival. Waste is audited by the festival and all compostable material is processed in Bicheno itself... and turned into actual compost!

The following serving items must be compostable:

- Plates and bowls
- All cutlery
- Single-use cups
- Sample & shot glasses
- Sauce & condiment containers

And of course – aluminium cans and glass bottles are recycled. No single use plastics may be used (clingwrap, single use tasting “glasses”, single use beer “glasses” etc).

Stallholders are also required to remove all stall waste at the completion of the event. If you bring it to the festival site, you need to take it home again!

Stall Presentation

An exciting overall presentation of the Festival is an important part of the attendees’ experience. We encourage you to give thought to the visual presentation of your site, keeping in mind that decoration should not extend beyond the agreed stall site size and location.

Stall Site Sizes & Locations

It is important that you advise us accurately of your site requirements as there are lots of stalls to squeeze in to a small site!

A standard size stall is 3m x 3m, a double stall is 6x3m.

Marquees can be provided as part of the standard size stall fee, if required.



Worker Passes & Tickets

As Bicheno Food & Wine Festival operates to a maximum on-site capacity and reliably sells out each and every year, it is very important to arrange worker passes early.

3x3m stalls include 2 worker passes, 6x3m stalls and larger include 4 worker passes. Additional worker passes can be purchased during the stall confirmation and invoicing process, or can simply be purchased online as a standard general admission ticket.

Once the festival sells out publicly, it is no longer possible to purchase additional workers passes.

COVID-19, Safety Plans & Event Cancellation

Bicheno Food & Wine Festival is classified as a “Level 3” event, meaning we must work closely with Events Tasmania and other government bodies to develop a detailed and effective COVID safety plan for a major event.

All stallholders will be required to provide Bicheno Food & Wine Festival with their own COVID safety plan – it is expected that professionally operating stalls will already have a plan in place. Bicheno Food & Wine Festival can assist stallholders with the development of a new plan if required.

Regarding cancellation due to COVID; should there be an outbreak in the community there is a chance that the festival will be forced to postpone or cancel at relatively short notice. In the event of cancellation, Bicheno Food & Wine Festival will **refund all stall and site fees**, and if possible will endeavour to contribute toward reimbursements for loss of perishable food stock. This policy is currently in development and will be included in the terms of your stallholder contract.



Stall Fees

The following is a schedule of stall fees:

Type	Details	Price (no GST applicable)
Food and non-alcoholic drinks	3m (frontage) x 3m with or without Festival gazebo. Nominal power of 150w or less, if required.	\$200
	6m (frontage) x 3m with or without Festival gazebo. Nominal power of 150w or less, if required.	\$400
Alcohol	3m (frontage) x 3m with or without Festival gazebo. Nominal power of 150w or less, if required.	\$300
	6m (frontage) x 3m with or without Festival gazebo. Nominal power of 150w or less, if required.	\$600
Vans / Trailers / Caravans	3m (frontage) x 3m site	Prices as above (3x3m)
	6m (frontage) x 3m site	Prices as above (6x3m)
	Larger than 6 x 3m	Price by negotiation
Power	First 10 amp (2400 watt) circuit	\$25
	First 15 amp (3600 watt) circuit	\$40
	Additional 10amp or 15amp circuits	\$40 each



Online Application

To complete your application, go to www.bichenofestivals.com.au/stalls

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Contact Information

For more information please contact Rob Preswell, Stalls Coordinator at stalls@bichenofestivals.com.au